



Year 9 Assessment Point 2 Revision List

Business & Enterprise

Students need to revise the following:

A Promotion

A1 Elements of the promotional mix and their purposes

Learners will explore the different methods of promotion used by enterprises, their suitability for different sizes of enterprise, including the factors they consider when choosing the most appropriate.

The use of advertising to persuade and inform.

- The two basic aspects of advertising are:
 - the message: what the communication needs to say
 - the medium: how to get the message across.
- Advertising methods: moving image, print, ambient, digital, audio.
- Sales promotion: providing incentives to customers.
- Methods: coupons, competitions, money off, loyalty incentives, 'buy one get one free', discounts.
- Personal selling: face-to-face, by telephone, via email, through video or web conferencing.
- Public relations activities: promoting a produce/service, brand or enterprise by placing information about it in the media without paying for the time or media space directly:
 - methods: exhibitions, sponsorship, press releases.
- Direct marketing to establish an individual relationship between the enterprise and the customer:
 - methods: direct mail (junk mail), mail order catalogues, magazines, telemarketing.

A2 Targeting and segmenting the market

Learners will consider why an enterprise targets its market, and the impact this has on promotion.

- Types of market: Business to Business (B2B), Business to Consumer (B2C).
- Segmenting the market to identify which customers its promotions will target through:
 - demographics: age, race, religion, gender, family size, ethnicity, income, education level, socio-economic group
 - geographic: location
 - psychographic: social class, attitudes, lifestyle and personality characteristics
 - behavioural: spending, consumption, usage, loyalty status and desired benefits.

English

Students will be completing a component two English Language Reading assessment (Unseen non-fiction). They have been given a booklet with example papers and advice on how to answer each question. Students should use the advice sheet and example papers to practise at home, if they have any questions, they see their class teacher.

Mathematics

Higher Tier Topics

Topics	MathsWatch Clips	Revised
Perimeter and Area	54, 55, 56, 114	
Circumference and Area	117, 118, 167	
Standard Form	83	



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Basic Fractions	26,70, 71, 73, 74	
Basic percentages	86, 88, 108, 109, 110	
Ratio & Proportion	106, 107,	
Sequences	102, 103, 104, 141, 213	
Real Life Graphs	143	
Coordinates and Linear Graphs	96, 113, 159b, 159b	

Foundation Tier Topics

Topics	MathsWatch Clips	Revised
Perimeter and Area	52, 53, 54, 55, 56	
Circumference and Area	117, 118	
Basic decimals	3, 17, 18, 66	
Basic Fractions	24, 25, 71, 73, 74	
Basic percentages	40, 86, 88, 108	
Ratio & Proportion	38, 42, 106,	
Sequences	37, 102, 104, 141	
Coordinates and Linear Graphs	8, 96, 159a	

Science

Students need to revise the following topics:

- Cell structure and transport
- Cell division
- Organisation and the digestive system
- Periodic table
- Structures and bonding
- Conservation and dissipation of energy
- Energy resources
- Energy transfer by heating
- Electricity
- Electricity in the home

Music

Students will be completing a performance on their chosen instrument. Revision will be to practise the pieces that they have been working on with your instrument teacher.

History

Students will be completing a source question about the effectiveness of policing in Whitechapel – they need to revise the development of the police force in the 1800s.

Geography

Students need to revise the following topics:

Weather Hazards



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- Tropical storms (hurricanes, cyclones, typhoons) develop as a result of particular physical conditions.
- Tropical storms have significant effects on people and the environment.
- The UK is affected by a number of weather hazards.
- Extreme weather events in the UK have impacts on human activity.

Climate Change

- Climate change is the result of natural and human factors, and has a range of effects.
- Managing climate change involves both mitigation (reducing causes) and adaptation (responding to change).

Engineering

Students will be assessed on all aspects of Unit 3 in a mini examination.

Food Technology

Students will be assessed on their live practical work under controlled assessment conditions.

Computer Science

Student will be doing exam style questions on the following topics:

- 1.3 Storage.
- 1.4 Wired and Wireless Networks.
- 2.4 Computational Logic.
- 2.6 Data representation.

Art

Students will have no formal assessment – their grade will be based on their last project, which was completed at the end of February.

PE

Students will be working their LO3 diet assessment.

Media

Students will be completing the BBC Young Reporter Project - <https://www.bbc.co.uk/academy/en/collections/youngreporter>

Health & Social Care

Students will be completing practice assignment on a celebrity case study. Students do not need to revise, however they need to make sure that all class notes, etc. are completed up to date for the assessment. Students must bring their file to lessons during this week as they will need to refer to their class notes whilst completing the assignment.

MFL

Students will be completing an assessment across the 4 skills based on the topic of Technology/Free Time. They should be prepared to respond to both seen and unseen language.



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Listening: students will listen and respond to what they hear and answer questions in both English and the target language.

Speaking: students will complete a roleplay and a photo card.

Reading: students will read and respond to what they hear and answer questions in both English and the target language and complete a translation into English.

Writing: students will have to write in the target language. This will include translating into the target language and describing a photograph using short sentences.